



NORTHWEST
PORTLAND
AREA
INDIAN
HEALTH
BOARD

2014 9TH ANNUAL
DANCING IN THE
SQUARE AMERICAN
INDIAN DAY
CELEBRATION

FRIDAY SEPTEMBER 26, 2014

PIONEER SQUARE,
DOWNTOWN PORTLAND



SPONSORSHIP ADVERTISING
DEADLINE
AUGUST 29, 2014



FOR MORE INFORMATION
VISIT:
WWW.NPAIHB.ORG
503-416-3269

DANCING IN THE SQUARE

2014 SPONSORSHIP OPPORTUNITIES



SPONSORSHIP OPPORTUNITIES



We are requesting your assistance for a very important activity! We hope you will agree and look forward to your contribution.



Despite being less than 1.4% of the U.S. population, American Indian people are the most economically disadvantaged people in this country and face some of the most significant health and education disparities of any group. The event is an opportunity to raise the level of awareness about these issues and share the pride and culture of American Indian people.

On the fourth Friday in September, the Northwest Portland Area Indian Health Board (NPAIHB) and other local Indian organizations will be hosting an "American Indian Day Celebration" at the Pioneer Courthouse Square in downtown Portland. The event will be a celebration of American Indian cultures and is intended to raise the level of awareness concerning the challenges that American Indian people face in this country.

We hope you will support this gathering and provide a donation to cover the costs of renting Pioneer Square, paying local drum and youth dance groups, and other costs associated with making this event happen. For contribution purpose, you may make your tax deductible donation payable to the "Northwest Portland Area Indian Health Board" and our 501(c)(3) tax identification number is 93-0718154.

The event will include Northwest Tribal leaders, Indian advocates, drum groups, dancers, and arts and crafts vendors who will share their talents and experiences with the Portland community. Tribal organizations will set-up booths displaying health, education, youth, and other programs they provide on behalf of Northwest Tribes and the Portland Indian community.



We thank you in advance for your consideration and support to this very important effort!

Sincerely,

Joe Finkbonner,
Executive Director

A press conference will be held during the event to bring attention to health, education, social services, and other quality of life issues that Indian people face.



DANCING IN THE SQUARE 2014 SPONSORSHIP OPPORTUNITIES



ARENA SPONSOR

Amount Requested: \$ 6,000

YOUR NAME/LOGO will appear on banner hung on the tent canopy of the event. Your choice of TWO BOOTH SPACE in prime location for your product demonstration or promotion of your product and/or service or organization. Two FULL PAGE AD's of your organization will appear in the event program and back cover acknowledging your sponsorship.



PLATINUM SPONSOR

Amount Requested: \$1,500

YOUR NAME/LOGO will appear on a banner hung at one entrance of the event. Your choice of ONE BOOTH SPACE in a prime location for your product demonstration or promotion of your product and/or service or organization. FULL PAGE AD of your organization will appear in the event program acknowledging your sponsorship.



GOLD SPONSOR

Amount Requested: \$1000

YOUR NAME/LOGO will appear on a banner hung at one entrance of the event. Your choice of ONE BOOTH SPACE in prime location for your product demonstration or promotion of your product and/or service or organization. HALF PAGE AD of your organization will appear in the event program acknowledging your sponsorship.



SILVER SPONSOR

Amount Requested: \$750

ONE BOOTH SPACE in prime location for your product demonstration or promotion of your product and/or service or organization. QUARTER PAGE AD of your organization will appear in the event program acknowledging your sponsorship.



BRONZE SPONSOR

Amount Requested: \$ 500

ONE BOOTH SPACE in prime location for your product demonstration or promotion of your product and/or service or organization. LOGO will appear in the event program acknowledging your sponsorship.



PROGRAM PRINTING

Amount Requested: \$2,000

YOUR NAME/LOGO will appear on a banner hung at one entrance of the event. Your choice of ONE BOOTH SPACE in prime location for your product demonstration or promotion of your product and/or service or organization. FULL PAGE AD of your organization will appear in the event program acknowledging your sponsorship.



FULL PAGE ADS



Amount Requested: \$ 750

YOUR NAME/LOGO will appear in the event program acknowledging your sponsorship.



HALF (1/2) PAGE ADS

Amount Requested: \$ 500

YOUR NAME/LOGO will appear in the event program acknowledging your sponsorship.



QUARTER (1/4) PAGE ADS

Amount Requested: \$ 250

YOUR NAME/LOGO will appear in the event program acknowledging your sponsorship.



HEALTHY SNACK BREAKS – for

dancers, drummers, and event

staff. Amount Requested: \$300
YOUR NAME/LOGO will appear in the event program acknowledging your sponsorship



TINY-TOT SPONSORSHIP -

Would include small prize,

healthy snack item and monetary support
Amount requested: \$250 YOUR NAME/ LOGO will appear in the event program acknowledging your sponsorship



BOTTLED WATER

Amount Requested: \$250

YOUR NAME/LOGO will appear on the water and in the event program acknowledging your sponsorship



FOOD VENDOR (2)

Amount requested: \$300

YOUR NAME will appear in the event program acknowledging your sponsorship



VENDOR/TABLE SPACE

Non-Profit Organizations

Amount requested: \$200

YOUR NAME will appear in the event program acknowledging your sponsorship



ARTS & CRAFT VENDORS

Amount Requested: \$100

YOUR NAME will appear in the event program acknowledging your sponsorship



LOGO RECOGNITION

Amount Requested: \$100





Northwest Portland Area Indian Health Board

2121 SW Broadway, Suite 300

Portland OR 97201

503/228-4185



SPONSOR APPLICATION

Annual Indian Day Pow Wow

September 26, 2014

Pioneer Square Courtyard

Portland OR

ARENA SPONSOR	\$6,000
PLATINUM SPONSOR	\$1,500
GOLD SPONSOR	\$1,000
SILVER LEVEL SPONSOR	\$750
BRONZE SPONSOR	\$500
PROGRAM PRINTING	\$2,000
FULL PAGE ADS	\$750
HALF (1/2) PAGE ADS	\$500
QUARTER (1/4) PAGE ADS	\$250
HEALTHY SNACK BREAKS	\$300
TINY-TOT SPONSORSHIP	\$250
BOTTLED WATER	\$250
FOOD VENDOR (2 Spaces)	\$300
Other Monetary Support	

Limited number of tables that the Board supplies (15 tables) done on first come bases

VENDOR/TABLE SPACE	\$200
Have Table	Need A Table
Arts & Craft Vendors	\$100
Have Table	Need A Table
LOGO RECOGNITION	\$100

Schedule: Set up between 10:00 a.m. – 12 Noon (event 12-7 p.m.). Entry to Square on 6th Avenue
Break down from 7 p.m. – 9 p.m.

PLEASE REMIT THIS PORTION WITH YOUR SPONSORSHIP

Business Name: _____

Vendor Name: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Day Phone: _____

Email: _____

Brief Description of Items Sold: _____



**DANCING IN THE SQUARE 2014
SPONSORSHIP OPPORTUNITIES**